

Chanae N. Reed
FRESH COPY
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OBJECTIVE

To actively learn the ropes with influence from a badass creative agency

EDUCATION

Miami Ad School, September 2016
Copywriting

Ohio University, May 2013
Scripps College of Communications
Bachelor of Arts, Communications Studies
Ohio House of Representatives Recognized Dean's List

WORK EXPERIENCE

Giant Spoon, New York NY May 2019 - Present
Copywriter
YETI, Johnnie Walker, Synchrony, HBO, Netflix, Maserati

Vayner Media, New York NY Jan 2017 - May 2019
Copywriter
Sour Patch Kids, Swedish Fish, Crown Royal, Buchanan's

The Bloc, New York NY Apr 2017 - Nov 2017
Copywriter
Human Longevity, Emplificity, Rock-n-Roll for Children

Weber Shandwick, New York NY Sep 2016 - Apr 2017
Jr. Copywriter
Excedrin, Theraflu, Unilever, Simple, Barbie, Holiday Inn

Narrative, New York NY Jun 2016 - Sep 2016
Copywriting Intern
Rushcard, Soundwall, BanTogether

Y&R / Bravo Group, Miami FL Jan 2016 - Mar 2016
Copywriting Intern
Coca-cola, Wendy's, Glade, FedEx, Winn-Dixie

Ogilvy & Mather, New York NY Oct 2015 - Dec 2015
Copywriting Intern
Gerber, UPS

ACTIVITIES

Lambda Pi Eta National Communications Honors Fraternity Sigma

Lambda Gamma National Sorority Inc. Zeta Gamma chapter

- VP of Finance- Accounted for funds, attended Student Advisory meetings, performed audits, distributed checks, handle chapter and national member dues, planned fund-raisers

Multicultural Greek Council

- President- Provided leadership for all judicial procedures, maintained order, served as the chair of the scholarship committee

Ohio University Track & Field

Sat on an applicant review board for the Assistant Director for Greek Life at Ohio University